

# Francesca Chiaradia

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CONTACT INFORMATION      The Old Burgh School      Homepage: <https://francescachiaradia.com>  
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RESEARCH FIELDS      Information Economics, Law and Economics, Economics of Innovation

REFERENCES      **Prof Andy Zapechelnjuk**      **Prof David A. Jaeger**  
School of Economics      School of Economics and Finance  
University of Edinburgh      University of St Andrews  
[Andy.Zapechelnjuk@ed.ac.uk](mailto:Andy.Zapechelnjuk@ed.ac.uk)      [david.jaeger@st-andrews.ac.uk](mailto:david.jaeger@st-andrews.ac.uk)

**Prof Miguel Costa-Gomes**      **Dr Min Zhang**  
School of Economics      School of Economics and Finance  
University of Edinburgh      University of St Andrews  
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EDUCATION      **University of St Andrews**, St Andrews, Scotland, United Kingdom

Ph.D. Candidate, Economics      August 2022 – Present

- Area of research: “Essays on Law, Norms, and Innovation.”
- Supervisors: Prof Andy Zapechelnjuk, Prof David A. Jaeger, Dr Min Zhang
- Relevant coursework: Research Methods in Microeconomics (University of Edinburgh); Research Methods in Econometrics (University of Edinburgh); Causal Inference in Econometrics (University of St Andrews)

M.Sc. Economics      September 2020 – November 2021

- Thesis: “Revisiting the Foundations of EU-Mandated Traceability: A Trademark Signalling Framework.”
- Supervisor: Prof Andy Zapechelnjuk
- Relevant coursework: Econometric Methods and Applications; Macroeconomics; Microeconomics; Econometric Time Series Analysis

**Katholieke Universiteit Leuven (KU Leuven)**, Leuven, Belgium

M.Sc. Statistics      September 2019 – January 2020

- Non-Degree Seeking Student
- Relevant coursework: Fundamental Concepts of Statistics; Statistical Software; Multivariate Statistics; Advanced Time Series Analysis; Data Mining and Neural Networks; Official Statistics

**University of Aberdeen**, Aberdeen, Scotland, United Kingdom

M.A. (Hons) Business Management and Economics      September 2015 – June 2019

- Thesis: “On the Shortage, Incompetence, and Maldistribution of Physicians in China: Policy Paradigms from Brazil.”
- Supervisor: Dr Harminder Battu
- Relevant coursework: Econometrics; Advanced Microeconomics

**City University of Hong Kong**, Kowloon Tong, China

International Exchange Programme

August 2016 – May 2017

- Relevant coursework: **Intermediate Macroeconomics**; **Intermediate Microeconomics**; **Business Statistics**

WORK IN  
PROGRESS

**Persuasion and Social Norms**

**How Does Trademark Law Affect Opposability? Evidence from Europe**

**Evolution in the Wine Industry: A Patent Mining Approach**

**A Geometry of Eating Disorders**

RELEVANT  
POSITIONS

**Electrolux Group**, Porcia (PN), Italy

*Spares Parts Purchasing Intern - BA Europe*

March 2020 - June 2020

- Conducted in-depth analysis of big data, identifying opportunities for improvement and making strategic recommendations;
- Developed and maintained reports/tools to assist the purchasing team in tracking performance and improving decision-making processes;
- Demonstrated a team-oriented mindset, actively contributing to a collaborative and engaging work culture.

**KPMG**, Remote

*Data Analytics Consulting Virtual Intern*

July 2020 - August 2020

- Utilised statistical methods and data visualization techniques to interpret complex data;
- Collaborated with cross-functional teams to understand data requirements and objectives;
- Monitored the accuracy and relevance of data presentations for strategic decision support.

**APIA - Asia-Pacific Innovation Academy**, Shenzhen, China

*Summer Intern*

July 2018 - August 2018

- Drove innovative research initiatives, guiding the development of novel market product.
- Translated research outcomes into market-ready solutions through strategic patent applications.
- Pioneered R&D initiatives aligning with future industry trends and patentable opportunities.
- Clearly communicated R&D findings and patent strategies to stakeholders, based on economic evidence.

HONORS AND  
AWARDS

SGSSS-ESRC Funded Studentship Award, University of St Andrews, UK

June 2022

Dean's List Award, University of St Andrews, UK

September 2021

PSC Award and PSC+ Award: IT Skills, University of St Andrews, UK

June 2021

“Per Merito” Student Loan, Banca Intesa Sanpaolo, Torino, Italy

June 2020

Erasmus+Plus Scholarship, Euroform RFS, Torino, Italy

June 2019

Saltire Award and STAR Award, University of Aberdeen, UK

June 2019

PRESENTATIONS

PhD Presentation and Networking, The Alan Turing Institute, London, UK

January 2024

SGPE Conference 2024, Crieff, Scotland, UK

January 2024

2023 PhD Workshop, University of St Andrews, St Andrews, UK

May 2023

First-Year Mini Conference, University of Edinburgh, Edinburgh, UK

March 2023

ACTIVITIES

PhD Presentation and Networking, The Alan Turing Institute, London, UK

November 2023

ICME Summer Workshop 2023, Stanford University, Remote

August 2023

Summer School on Algorithmic Game Theory, City University of Hong Kong, China

June 2023

	SGPE PhD Summer School 2023, University of Stirling, Stirling, Scotland, UK	May 2023
	WFI International Summer School 2020, KU Ingolstadt, Ingolstadt, Germany	August 2020
LEADERSHIP AND SERVICE	Member, Rotary Club of Aberdeen St Machar, Aberdeen, UK	2023 – Present
	President, Rotaract Club of Aberdeen, Aberdeen, UK	2018 – 2019
	Assistant Secretary, Rotary Club of Aberdeen St Machar, Aberdeen, UK	2018 – 2019
	Researcher, Teach A Man To Fish, London, UK	August 2018
OTHER SKILLS	Programming: C++, Git/GitHub, MATLAB, Python, R, Stata, SAS, SQL	
	Processing: $\LaTeX$ , Microsoft Office Package	
	Cloud/Databases: Google Cloud Platform, MongoDB Atlas, MySQL	
	Language: Italian (native), English (fluent), German (intermediate), Mandarin Chinese (basic)	